

Imagine a world where IT was nothing more than a monthly cost... and not a distraction to your business!

Traditional IT solutions consist of setup costs covering the hardware, software and installation plus an ongoing charge for hardware maintenance, support and helpdesk services. The **BtL** solution brings these costs together in a predictable monthly per user fee with no set up charge. This means you know the total cost of your IT and can plan your budget easily without large capital costs.

Other solutions may look similar to ours but they're not; they offer hardware lease contracts. The beauty of the **BtL** model is that there is a shift of responsibility from you to us – we take responsibility for doing our job so you can get on with what you do best.

Most IT support companies will charge you based on the number of support visits they make or calls they take from your users. **BtL** works differently because we are responsible for the whole show, the computers, security, office applications and support. If your IT is not reliable, we have to spend time, effort and money to put it right, so it is in our interest as much as yours to make your systems as stable as possible.



What is included in the fixed price per month?

- Dell PCs (or Wyse Terminals) & flat panel monitors (or you can use existing hardware)
- Dedicated Servers
- Desktop applications (including Office 2007, messaging & document viewers)
- End-user helpdesk support
- Broadband Internet connectivity with firewall
- Email with anti-spam and anti-virus
- Web Mail
- 3G back up
- Nightly backups
- Disaster recovery
- Hosting & Virtualisation of your own Financial and CRM software
- Software updates
- Hardware maintenance (if provided)
- Remote Access anywhere in the world that you can get an internet connection.
- Shared diary and contacts
- Data access controls - your private data stays private
- IT planning and strategy
- Full responsibility for delivering your IT requirements

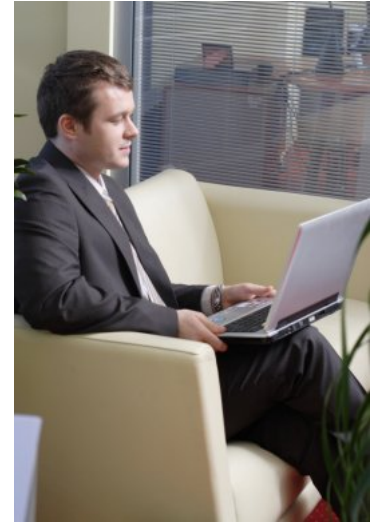
Business Benefits

- Reduced downtime
- Increased staff productivity (quicker and anywhere)
- Increased staff retention possibilities
- Reduced office space required
- Did we mention fixed price per head?
- Radically improved Disaster Recovery

- Less cost
- 60% said bad weather shut down their business on at least one day over the past 3 years,
- 10% said the weather shut them down for between 6 and 20 days.

Staff Benefits

- **62%** of UK workers would be happier and more productive working from home
- **75%** of UK office workers are in jobs that offer no flexibility in where they carry out their work
- **12%** of the working population regularly or permanently work from home increasing by just a fifth over the last ten years. (Comms Business, October 2008)
- **22%** of the UK workers surveyed would choose to work in a traditional office
- **55%** of employers said their employees were negatively affected by the daily commute to work
- Consistent help desk response regardless of time of year and holidays



Conclusion

BtL take reliability seriously because IT can only add value to your business if it works properly. Firewalling, comprehensive backup, security patch management and anti-virus are just some of the ways we work in the background to make sure your IT tools are always available.

Reliable IT comes from investment in quality hardware and software. **BtL** investment in quality, highly motivated staff brings you specialists in areas such as Internet security, backup, desktop support and server management so there is little that we cannot cover.

BtL aim to deliver value for money managed solutions that are reliable, freeing businesses so you can do what you do best. Most of these solutions have been developed by working closely with current customers to develop the most stable and efficient platforms that are repeatable.

Ask yourself could you honestly deliver all of the above to the business for a fixed price per head that costs 25-50% less than the status quo?

Contact Us!

