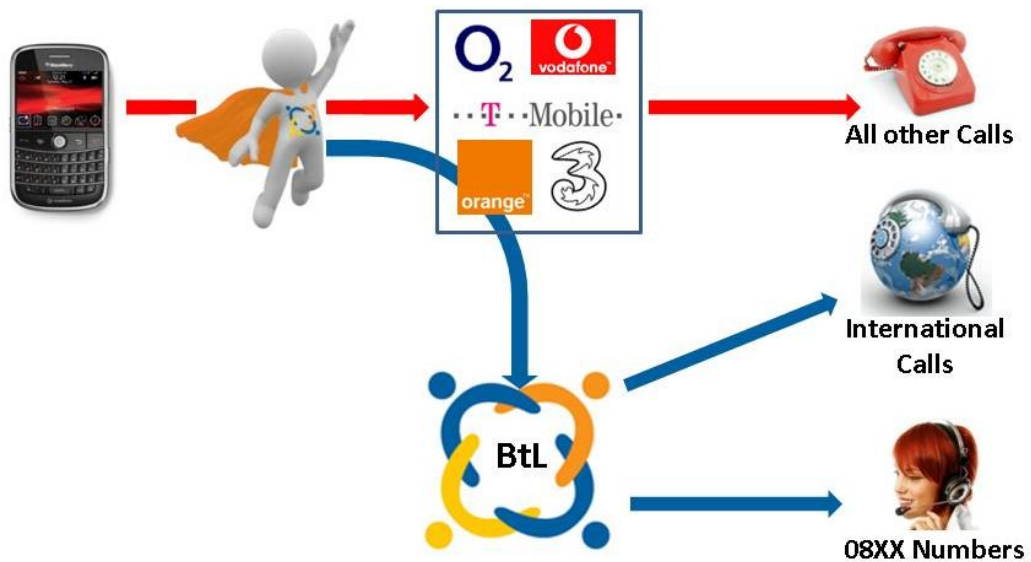


STOP paying extortionate prices to call International and 08xx Numbers from your Mobile! Savings of up to 98% on your international and 08xx calls!

BtL have developed a **software plug-in** that **automatically** works on a wide range of modern mobile devices, including Nokia, Blackberry and Windows mobile 5.0+ devices. It seamlessly routes mobile calls dialled from your mobile phone to our resilient switching platform to significantly **lower call costs**. The call made to **BtL**'s platform is just a normal landline call so depending on your contract could be free or included in your bundled minutes. Our platform then dials the number you originally dialled and passes your CLI so the person you are calling still knows it's you.

One of our corporate multi national customers who we recently performed an analysis has seen a **90% reduction in international call costs, illustrating a saving of nearly £200,000 per annum in call charges!**



Equally the software can route calls to 08xx numbers **saving up to 92% on 0800 calls** which are often charged at 25ppm. The precise savings on 08xx calls will depend on your network; they are not usually included in your bundle minutes or are charged at a higher rate than **BtL**'s rates.

The use of our service does not affect your mobile contract unless you have a minimum revenue commitment to your airtime provider or other contractual commitment that precludes your company from routing International and 08xx calls to an alternative provider. Think of it as least Cost routing on a mobile or an automated calling card. Automated as you do not need to dial a pre-fix or top-up your calling card.

You will be given access to a web portal where you will be able to see itemisation of all calls made through our platform, administer access rights and even listen to recording of calls (optional extra additional charges apply). It truly is a flexible robust service with minimal investment needed and very easy to test. The installation process is simple and quick and doesn't require the IT department to install the software.

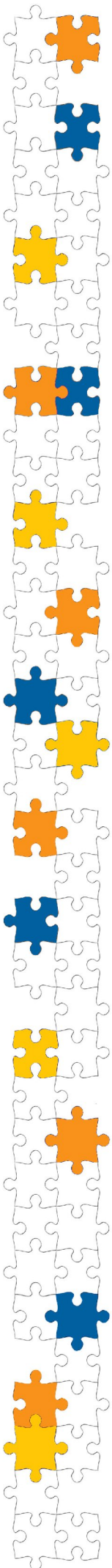
The **software licence costs only £7.50 per device (and is a one off charge)**, after that all you pay is **BtL**'s reduced call charges. Of course if you would like to move all your mobile requirements to **BtL** we supply all 5 networks so can meet all your requirements for mobile voice and data while providing impartial advice along the way.

If you have foreign subsidiary's with locally provided mobiles they to can benefit from this service, and make similar savings when they call the head office or other subsidiary's a common cause of increased mobile spend.

Typical Comparison Table

Destination	BtL Peak Rate (ppm)	Typical Rate from Mobile (ppm)	Saving
0800	2	25	92%
0845	5	25	80%
0844	8	25	67%
0871	12	25	53%
USA	4	125	97%
USA Mobile	4	149	98%
Germany	4	33	89%
Germany Mobile	12	33	65%
France	4	33	88%
France Mobile	11	33	68%
India	6	149	96%
Japan	4	149	98%
Australia	4	79	95%
Poland	4	33	89%
Canada	4	149	98%
China	4	149	98%
Hong Kong	4	169	98%
Singapore	4	99	97%
New Zealand	4	79	95%
Ireland	4	33	89%

- Typical rates from Mobile (ppm) are based on standard business tariffs (May 2009).
- The **BtL** rate quoted in above and in the full price list and does not include the first leg of the call i.e. the intercepted call to the **BtL** Network which is a landline number. If you have bundled minutes they will be included in your rental and if you have a package like Vodafone Total Business all calls to UK landlines are free. For the purpose of the above comparison we have assumed the first leg is free or included in bundle.



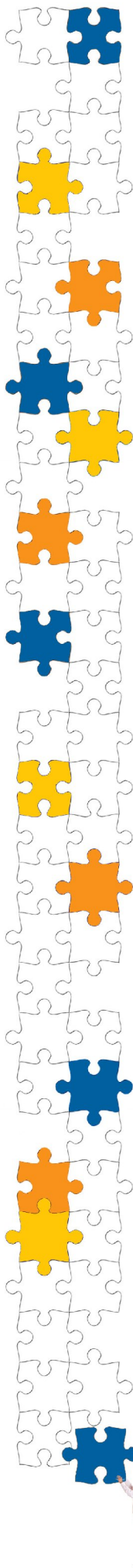
- The full current price list which is subject to change is published on www.mobileinterceptor.co.uk or email your account manager to request a current price list. Once the service is in use it is possible to check the cost of any calls by logging into the web portal provided to see complete itemisation of all your calls in real time.

List of compatible phones

The following Devices & Platforms are supported:

- Symbian S60 (Nokia 3250, 5500, 5700, 6110, 6120, 6121, 6210, 6220, 6290, E50, E51, E60, E61, E61i, E62, E63, E65, E70, E90, N71, N73, N75, N76, N77, N78, N80, N81, N81 8GB, N91, N92, N93, N95, N95 8GB, N96, E66, E71, 5320, N79, N85, Nokia 5800, LG KS10, Samsung SGH-G810, Samsung INNOV8, Samsung SGH-L870)
- Windows Mobile 5 & 6 (all devices)
- Blackberry (running software version 4.2 and above)





FAQ's

Q1 - If the software is faulty or I don't want to use it for a particular call how do I disable it?

A1 - Simply key **#01** to turn off the software and key **#02** to turn it back on.

Q2 - Who will I pay for the calls that the software intercepts?

A2 - You will pay **BtL** for the second leg of the call and if you pay anything at all your airtime provider for the first leg.

Q3 - What do I do if I am unhappy with the performance of the service?

A3 - You can request a refund of the software within 14 days of purchase and if you have pre-paid for any calls the unused balance will be repaid onto your card.

Q4 - Is the software supported on the iphone?

A4 - No not yet.

Q5 - Can I transfer the software from one phone to another?

A5 - At the moment the answer is no, as the software is locked to the unique serial number of the phone.

Q6 - Will this solution reduce my roaming call charges?

A6 - No but we do have another solution for that so please contact **BtL** and ask for details on how to eliminate inbound roaming call charges and reduce outbound roaming call charges.

Q7 - Is the service reliable and business grade?

A7 - Yes the platform is business grade and is replicated in three places, handling millions of calls per day. **BtL** has never experienced any down time in the last 3 years.

Q8 - Don't some networks provide 0800 calls for free?

A8 - Yes Orange currently do and so we recommend simply turning the software off for those calls, or take the view that the extra cost for these calls should be more than offset by savings in international and other 08xx numbers.

Q9 - If I have my CLI turned off can I use the service.

A9 - No, the CLI is needed for authentication to use the service and provide billing records.

Q10 - Is there a post dial delay?

A10 - The post dial delay is variable and may even be less than dialling direct from your mobile for some international destinations. Importantly our software will pop up on screen with our logo saying what is happening.

Q11 - Do you have to turn the Mobile Interceptor on every time you turn the phone on?

A11 - On Windows Mobile devices the software will be set to auto-start. On a Nokia this isn't allowed so auto-start will need to be manually turned on. We can advise you if you have any problems.

Q12 - I can't/don't want to have any software on my phone; can I still use this service to reduce my call charges?

A12 - Yes, the software just automates the process. You can choose to dial the local dial-in number for the **BtL** Interceptor platform, and once you receive dial-tone, you then dial the destination number as usual.